



STORE HOURS Mon-Fri 10 am-7 pm Sat 9 am-5 pm

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From the board: Campaign update



Our "Branch Out" campaign has picked up momentum in the past month, with an additional \$7,000 raised toward the \$8,000 challenge issued by two generous donors in June. Overall, we've **raised \$20,000 to date** toward our \$30,000 goal. This will help us offset our operating losses as we continue working to raise sales between now and Sept 2019.

One important facet of this fundraising campaign is the **donation of co-op memberships to SNAP-eligible customers**, including those who are currently re-enrolling in the newly-reactivated [Healthy Incentives Program](#). Some of the funds we've raised have gone toward 30 "sponsored memberships" so far, and we're looking forward to doing more outreach in the coming months to share the benefits of co-op membership with more of our neighbors. Ask in the store if you'd like to apply for one; [email us](#) if you're interested in donating.

Sales are always slowest during the summer, and this year is no exception, although we're holding fairly steady and starting to see an uptick from purchases in Nalini's Kitchen. Watch for a new look and improved signage for the kitchen soon, as well as a redesign of our artisan consignment area in the front of the store.

Also stay tuned for news coming soon about our fun **fundraiser event in early November!** And thank you to all who have supported the campaign so far. We're deeply grateful to all who have given us this vote of confidence in the co-op's future.



Short supply chains (Part 3)

Milk and yogurt are among our best-sellers in the store. They reach us via **Bear's Dairy Service**, based in Royalston and run by "Teddy Bear" Laakkonen, shown here with some of the [Mapleline](#) and [Sidehill Farm](#) products he delivers to us and many other outlets in the area. Not unlike the many small local distributors that existed before supermarkets and long-distance refrigerated trucking, Bear also offers home delivery to clients. He's here early every Tuesday morning, except during the fall hunting season, when he switches to Saturdays!

From the comment book

Now in the store in response to customer requests: [Soy milk](#) (look on the shelf - we did stock the refrigerated kind but it didn't sell). [Snow's vanilla ice cream](#) has been restocked. [Honey](#) is in stock again too (availability of honey and maple syrup depends on our supplier's schedule, which varies!).

Not available from our suppliers: [Rao's pasta sauce](#).

On the "possibles" list: [Chicken or turkey sausage](#) (we're talking with Frank from Crooked Creek Hollow Farm about possibly selling us some - Diemand Farm makes great turkey sausage but it's not on their wholesale list); [Santa Cruz lime juice](#).

Brands or items we don't stock because we're emphasizing more local suppliers (or some other reason): [Sandwiches](#). We did carry sandwiches when we first opened our kitchen last summer, but found they weren't the best fit for us. We don't have the space, equipment, or staff to offer a real deli-style sandwich counter, and the pre-made sandwiches we tried to keep in stock often got stale before they sold. Plus you can buy sandwiches from our friends at the Miller's River Cafe in Trail Head Outfitters, among other spots in Orange. Our current offerings from **Nalini's Kitchen** (bowls, salads, grain-based dishes) keep better and are unique in town, plus being delicious and healthy too! And some are sandwich-like (for instance, Nalini's roti stuffed with aloo gobi, a spiced potato/cauliflower mix). We hope you'll try them if you haven't already (just not next week when she's on vacation)!

Tell us more! When you make a request or comment in the book, please be as specific about brands, sizes, etc as possible. People have asked about [rice paper wraps](#) (for spring rolls? other purpose? brand suggestions?); [biodegradable spoons](#) (for your own use, or for takeout in the store? if the latter, we have lots of spoons in stock right now but we're continually reassessing our packaging and trying to balance affordability with environmental considerations; if this is for your own use, it's something you might be able to special-order); [jack fruit](#) (canned or fresh? this is our first request for this, but if there's a good canned option, we might be able to carry it).



We love our neighborhood! Especially when young dancers from [The Dance Studio of Orange](#) drop by for ice cream. This happy group came in with board member and TDS director Ingrid Schatz last week, and gave their stamp of approval to our yummy ice cream from [Snow's](#) and [Bart's](#) of Greenfield.



Weekly special Field Day pasta sauces

Garden Vegetable \$3.69 (reg \$4.19)

Marinara \$4.39 (reg \$4.89)

Tomato Basil \$4.49 (reg \$4.99)

Stock up and save!



Nalini's Kitchen will be closed for vacation Aug 11-18.

Stock up this week on Nalini's nourishments and look for more good things from the kitchen once she's back. (Cristina Garcia will also be taking a break from her kitchen demos this month. Everyone deserves some time off!)

CO-OP CALENDAR

Aug 11-18 - Nalini's Kitchen closed for vacation (back to regular Mon/Thurs cooking schedule on Aug 13)

Thurs, Aug 16, 6-8 pm - Third Thursday street fair, downtown Orange

Thurs, Aug 23, 7 pm - Board meeting (member-owners are welcome to attend)

Thursdays 2-4 pm - Knitting circle

Thursdays 3-6 pm - Orange Farmers Market at the Armory

REMEMBER [Order CSA shares](#) by Fri for Tues or Wed pickup

Pre-order bread from [Rose 32](#) by Fri 7 pm for pickup Thurs after 12 pm